

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 10-Q**

---

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2012

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from            to

Commission file number: 001-32891

---

**Hanesbrands Inc.**

(Exact name of registrant as specified in its charter)

---

Maryland  
(State of incorporation)

20-3552316  
(I.R.S. employer  
identification no.)

1000 East Hanes Mill Road  
Winston-Salem, North Carolina  
(Address of principal executive office)

27105  
(Zip code)

(336) 519-8080

(Registrant's telephone number including area code)

---

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 27, 2012, there were 97,602,546 shares of the registrant's common stock outstanding.

---

---

## TABLE OF CONTENTS

	<u>Page</u>
<a href="#">Forward-Looking Statements</a>	1
<a href="#">Where You Can Find More Information</a>	1
<b>PART I</b>	
Item 1. Financial Statements (unaudited):	
<a href="#">Condensed Consolidated Statements of Income (Loss) for the quarters and six months ended June 30, 2012 and July 2, 2011</a>	2
<a href="#">Condensed Consolidated Statements of Comprehensive Income (Loss) for the quarters and six months ended June 30, 2012 and July 2, 2011</a>	3
<a href="#">Condensed Consolidated Balance Sheets at June 30, 2012 and December 31, 2011</a>	4
<a href="#">Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2012 and July 2, 2011</a>	5
<a href="#">Notes to Condensed Consolidated Financial Statements</a>	6
Item 2. <a href="#">Management’s Discussion and Analysis of Financial Condition and Results of Operations</a>	24
Item 3. <a href="#">Quantitative and Qualitative Disclosures about Market Risk</a>	36
Item 4. <a href="#">Controls and Procedures</a>	36
<b>PART II</b>	
Item 1. <a href="#">Legal Proceedings</a>	37
Item 1A. <a href="#">Risk Factors</a>	37
Item 2. <a href="#">Unregistered Sales of Equity Securities and Use of Proceeds</a>	37
Item 3. <a href="#">Defaults Upon Senior Securities</a>	37
Item 4. <a href="#">Mine Safety Disclosures</a>	37
Item 5. <a href="#">Other Information</a>	37
Item 6. <a href="#">Exhibits</a>	37
<a href="#">Signatures</a>	38
<a href="#">Index to Exhibits</a>	E-1

**Trademarks, Trade Names and Service Marks**

We own or have rights to use the trademarks, service marks and trade names that we use in conjunction with the operation of our business. Some of the more important trademarks that we own or have rights to use that may appear in this Quarterly Report on Form 10-Q include the *Hanes*, *Champion*, *C9 by Champion*, *Playtex*, *Bali*, *L’eggs*, *Just My Size*, *barely there*, *Wonderbra*, *Zorba*, *Rinbros*, *Duofold* and *Gear for Sports* marks, which may be registered in the United States and other jurisdictions. We do not own any trademark, trade name or service mark of any other company appearing in this Quarterly Report on Form 10-Q.

## FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements include all statements that do not relate solely to historical or current facts, and can generally be identified by the use of words such as “may,” “believe,” “will,” “expect,” “project,” “estimate,” “intend,” “anticipate,” “plan,” “continue” or similar expressions. In particular, statements under the heading “Outlook” and other information appearing under “Management’s Discussion and Analysis of Financial Condition and Results of Operations” include forward-looking statements. Forward-looking statements inherently involve many risks and uncertainties that could cause actual results to differ materially from those projected in these statements.

Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is based on the current plans and expectations of our management and expressed in good faith and believed to have a reasonable basis. However, there can be no assurance that the expectation or belief will result or will be achieved or accomplished. More information on factors that could cause actual results or events to differ materially from those anticipated is included from time to time in our reports filed with the Securities and Exchange Commission (the “SEC”), including our Annual Report on Form 10-K for the year ended December 31, 2011, particularly under the caption “Risk Factors.”

All forward-looking statements speak only as of the date of this Quarterly Report on Form 10-Q and are expressly qualified in their entirety by the cautionary statements included in this Quarterly Report on Form 10-Q or our Annual Report on Form 10-K for the year ended December 31, 2011, particularly under the caption “Risk Factors.” We undertake no obligation to update or revise forward-looking statements that may be made to reflect events or circumstances that arise after the date made or to reflect the occurrence of unanticipated events, other than as required by law.

## WHERE YOU CAN FIND MORE INFORMATION

We file annual, quarterly and current reports, proxy statements and other information with the SEC. You can inspect, read and copy these reports, proxy statements and other information at the SEC’s Public Reference Room at 100 F Street, N.E., Washington, D.C. 20549. You can obtain information regarding the operation of the SEC’s Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains a website at [www.sec.gov](http://www.sec.gov) that makes available reports, proxy statements and other information regarding issuers that file electronically.

We make available free of charge at [www.hanesbrands.com](http://www.hanesbrands.com) (in the “Investors” section) copies of materials we file with, or furnish to, the SEC. By referring to our corporate website, [www.hanesbrands.com](http://www.hanesbrands.com), or any of our other websites, we do not incorporate any such website or its contents into this Quarterly Report on Form 10-Q.

## PART I

Item 1. *Financial Statements*

## HANESBRANDS INC.

Condensed Consolidated Statements of Income (Loss)  
(in thousands, except per share amounts)  
(unaudited)

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Net sales	\$ 1,180,651	\$ 1,167,986	\$ 2,153,784	\$ 2,148,036
Cost of sales	813,719	757,962	1,531,738	1,397,054
Gross profit	366,932	410,024	622,046	750,982
Selling, general and administrative expenses	246,981	274,202	491,450	523,068
Operating profit	119,951	135,822	130,596	227,914
Other expenses	811	814	1,456	1,415
Interest expense, net	36,611	39,127	73,606	80,228
Income from continuing operations before income tax expense	82,529	95,881	55,534	146,271
Income tax expense	15,213	18,121	12,489	27,544
Income from continuing operations	67,316	77,760	43,045	118,727
Income (loss) from discontinued operations, net of tax	(66,085)	9,022	(68,644)	16,164
Net income (loss)	\$ 1,231	\$ 86,782	\$ (25,599)	\$ 134,891
Earnings (loss) per share — basic:				
Continuing operations	\$ 0.68	\$ 0.80	\$ 0.44	\$ 1.22
Discontinued operations	(0.67)	0.09	(0.70)	0.17
Net income (loss)	\$ 0.01	\$ 0.89	\$ (0.26)	\$ 1.39
Earnings (loss) per share — diluted:				
Continuing operations	\$ 0.67	\$ 0.78	\$ 0.43	\$ 1.20
Discontinued operations	(0.66)	0.09	(0.69)	0.16
Net income (loss)	\$ 0.01	\$ 0.87	\$ (0.26)	\$ 1.36
Weighted average shares outstanding:				
Basic	98,572	97,537	98,553	97,366
Diluted	100,066	99,224	99,962	98,927

See accompanying notes to Condensed Consolidated Financial Statements.

**HANESBRANDS INC.****Condensed Consolidated Statements of Comprehensive Income (Loss)**  
**(in thousands)**  
**(unaudited)**

	<u>Quarter Ended</u>		<u>Six Months Ended</u>	
	<u>June 30,</u> <u>2012</u>	<u>July 2,</u> <u>2011</u>	<u>June 30,</u> <u>2012</u>	<u>July 2,</u> <u>2011</u>
Net income (loss)	\$ 1,231	\$86,782	\$ (25,599)	\$ 134,891
Other comprehensive income (loss), net of tax of \$1,054, \$1,866, \$2,776 and \$3,532, respectively	(1,609)	5,725	3,315	12,097
Comprehensive income (loss)	<u>\$ (378)</u>	<u>\$92,507</u>	<u>\$ (22,284)</u>	<u>\$ 146,988</u>

See accompanying notes to Condensed Consolidated Financial Statements.

**HANESBRANDS INC.**  
**Condensed Consolidated Balance Sheets**  
**(in thousands, except share and per share amounts)**  
**(unaudited)**

	<b>June 30, 2012</b>	<b>December 31, 2011</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 29,662	\$ 35,345
Trade accounts receivable, net	585,979	470,713
Inventories	1,435,850	1,607,555
Deferred tax assets	154,507	154,667
Other current assets	49,530	62,511
Total current assets	<u>2,255,528</u>	<u>2,330,791</u>
Property, net	612,515	635,406
Trademarks and other identifiable intangibles, net	125,082	169,675
Goodwill	433,033	433,396
Deferred tax assets	394,729	394,220
Other noncurrent assets	65,169	71,181
Total assets	<u>\$3,886,056</u>	<u>\$4,034,669</u>
<b>Liabilities and Stockholders' Equity</b>		
Accounts payable	\$ 394,978	\$ 451,525
Accrued liabilities	203,574	252,186
Notes payable	46,693	63,075
Accounts Receivable Securitization Facility	170,106	166,933
Current portion of long-term debt	148,092	—
Total current liabilities	<u>963,443</u>	<u>933,719</u>
Long-term debt	1,660,685	1,807,777
Pension and postretirement benefits	484,529	485,688
Other noncurrent liabilities	119,641	126,424
Total liabilities	<u>3,228,298</u>	<u>3,353,608</u>
Stockholders' equity:		
Preferred stock (50,000,000 authorized shares; \$.01 par value)		
Issued and outstanding — None	—	—
Common stock (500,000,000 authorized shares; \$.01 par value)		
Issued and outstanding — 97,600,315 and 97,517,325, respectively	976	975
Additional paid-in capital	270,328	266,551
Retained earnings	721,187	746,786
Accumulated other comprehensive loss	(334,733)	(333,251)
Total stockholders' equity	<u>657,758</u>	<u>681,061</u>
Total liabilities and stockholders' equity	<u>\$3,886,056</u>	<u>\$4,034,669</u>

See accompanying notes to Condensed Consolidated Financial Statements.

**HANESBRANDS INC.**  
**Condensed Consolidated Statements of Cash Flows**  
**(in thousands)**  
**(unaudited)**

	Six Months Ended	
	June 30, 2012	July 2, 2011
Operating activities:		
Net income (loss)	\$ (25,599)	\$ 134,891
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization of long-lived assets	47,049	44,135
Impairment of intangibles	37,597	—
Loss on disposition of business	31,616	—
Amortization of debt issuance costs	4,891	5,227
Amortization of loss on interest rate hedge	2,160	6,465
Stock compensation expense	3,849	3,237
Deferred taxes and other	(5,485)	3,442
Changes in assets and liabilities, net of acquisition and disposition of businesses:		
Accounts receivable	(126,562)	(105,117)
Inventories	131,571	(307,433)
Other assets	17,307	2,876
Accounts payable	(51,287)	149,673
Accrued liabilities and other	(54,367)	(5,649)
Net cash provided by (used in) operating activities	<u>12,740</u>	<u>(68,253)</u>
Investing activities:		
Capital expenditures	(19,005)	(35,540)
Acquisition of business	—	(9,154)
Disposition of business	12,903	—
Net cash used in investing activities	<u>(6,102)</u>	<u>(44,694)</u>
Financing activities:		
Borrowings on notes payable	31,868	265,012
Repayments on notes payable	(47,554)	(287,103)
Borrowings on Accounts Receivable Securitization Facility	104,043	189,727
Repayments on Accounts Receivable Securitization Facility	(100,870)	(66,672)
Borrowings on Revolving Loan Facility	1,494,500	1,840,000
Repayments on Revolving Loan Facility	(1,493,500)	(1,832,500)
Proceeds from stock options exercised	731	8,062
Other	(832)	(3,325)
Net cash provided by (used in) financing activities	<u>(11,614)</u>	<u>113,201</u>
Effect of changes in foreign exchange rates on cash	<u>(707)</u>	<u>730</u>
Increase (decrease) in cash and cash equivalents	(5,683)	984
Cash and cash equivalents at beginning of year	35,345	43,671
Cash and cash equivalents at end of period	<u>\$ 29,662</u>	<u>\$ 44,655</u>

See accompanying notes to Condensed Consolidated Financial Statements.

**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements  
(dollars and shares in thousands, except per share data)  
(unaudited)**

**(1) Basis of Presentation**

These statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”) and, in accordance with those rules and regulations, do not include all information and footnote disclosures normally included in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”). Management believes that the disclosures made are adequate for a fair statement of the results of operations, financial condition and cash flows of Hanesbrands Inc., a Maryland corporation, and its consolidated subsidiaries (the “Company” or “Hanesbrands”). In the opinion of management, the condensed consolidated interim financial statements reflect all adjustments, which consist only of normal recurring adjustments, necessary to present fairly the results of operations, financial condition and cash flows for the interim periods presented herein. The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make use of estimates and assumptions that affect the reported amounts and disclosures. Actual results may vary from these estimates.

These condensed consolidated interim financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company’s most recent Annual Report on Form 10-K. The results of operations for any interim period are not necessarily indicative of the results of operations to be expected for the full year.

In May 2012, the Company sold its European imagewear business, and the Company is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. As a result of these actions, the current year and prior-year disclosures reflect these operations as discontinued operations.

**(2) Recent Accounting Pronouncements**

***Fair Value Measurements***

In May 2011, the Financial Accounting Standards Board (the “FASB”) issued new accounting rules related to fair value measurements. The new accounting rules clarify some existing concepts, eliminate wording differences between GAAP and International Financial Reporting Standards (“IFRS”), and in some limited cases, change some principles to achieve convergence between GAAP and IFRS. The new accounting rules result in a consistent definition of fair value and common requirements for measurement of and disclosure about fair value between GAAP and IFRS. The new accounting rules also expand the disclosures for fair value measurements that are estimated using significant unobservable (Level 3) inputs. The adoption of the new accounting rules in the first quarter of 2012 did not have a material effect on our financial condition, results of operations or cash flows.

***Presentation of Comprehensive Income***

In June 2011, the FASB issued new accounting rules that require an entity to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income, or in two separate but consecutive statements. The new accounting rules eliminate the option to present components of other comprehensive income as part of the statement of equity. The adoption of the new accounting rules in the first quarter of 2012 did not have a material effect on our financial condition, results of operations or cash flows.

In December 2011, the FASB issued new accounting rules which deferred certain provisions of the rules issued in June 2011 that required entities to present reclassification adjustments out of accumulated other comprehensive income by component in both the statement in which net income is presented and the statement in which other comprehensive income is presented. Accordingly, this requirement is indefinitely deferred.

**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**

***Goodwill Impairment Testing***

In September 2011, the FASB issued new accounting rules related to testing goodwill for impairment. The new accounting rules permit an entity to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than its carrying value. If it is concluded that this is the case, it is necessary to perform the two-step goodwill impairment test prescribed under current accounting rules. Otherwise, the two-step goodwill impairment test is not required. The adoption of the new accounting rules did not have a material effect on our financial condition, results of operations or cash flows.

***Disclosures About Offsetting Assets and Liabilities***

In December 2011, the FASB issued new accounting rules related to new disclosure requirements regarding the nature of an entity's rights of setoff and related arrangements associated with its financial instruments and derivative instruments. The new rules are effective for the Company in the first quarter of 2015 with retrospective application required. The Company does not expect the adoption of the new accounting rules to have a material effect on our financial condition, results of operations or cash flows.

**(3) Discontinued Operations**

***European Imagewear***

In May 2012, the Company sold its European imagewear business to Smartwares, B.V. for €15,000 (approximately \$13,000, net of fees and other transaction related costs) in cash proceeds, resulting in a pre-tax loss of approximately \$31,616. The European imagewear business was previously reported within the International segment.

***Domestic Imagewear***

The Company is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. The Company incurred pre-tax charges of \$58,294, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items. The private-label and Outer Banks domestic imagewear operations were previously reported within the Outerwear segment.

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

The operating results of these discontinued operations only reflect revenues and expenses that are directly attributable to these businesses and that will be eliminated from ongoing operations. The key components from discontinued operations related to the European and domestic imagewear businesses were as follows:

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Net sales	\$ 38,654	\$57,247	\$ 73,854	\$113,607
Cost of sales	63,711	40,031	99,662	82,824
Gross profit (loss)	(25,057)	17,216	(25,808)	30,783
Selling, general and administrative expenses	2,896	4,570	6,712	8,386
Impairment of intangibles	37,597	—	37,597	—
Operating profit (loss)	(65,550)	12,646	(70,117)	22,397
Interest expense, net	1	51	4	55
Loss on disposal of business	31,616	—	31,616	—
Income (loss) from discontinued operations before income tax expense (benefit)	(97,167)	12,595	(101,737)	22,342
Income tax expense (benefit)	(31,082)	3,573	(33,093)	6,178
Net income (loss) from discontinued operations, net of tax	<u>\$(66,085)</u>	<u>\$ 9,022</u>	<u>\$ (68,644)</u>	<u>\$ 16,164</u>

(4) Earnings Per Share

Basic earnings per share (“EPS”) was computed by dividing net income (loss) by the number of weighted average shares of common stock outstanding during the quarters and six months ended June 30, 2012 and July 2, 2011. Diluted EPS was calculated to give effect to all potentially dilutive shares of common stock using the treasury stock method. The reconciliation of basic to diluted weighted average shares outstanding for the quarters and six months ended June 30, 2012 and July 2, 2011 is as follows:

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Basic weighted average shares outstanding	98,572	97,537	98,553	97,366
Effect of potentially dilutive securities:				
Stock options	1,158	1,378	1,110	1,217
Restricted stock units	335	307	298	343
Employee stock purchase plan and other	1	2	1	1
Diluted weighted average shares outstanding	<u>100,066</u>	<u>99,224</u>	<u>99,962</u>	<u>98,927</u>

For the quarters ended June 30, 2012 and July 2, 2011, options to purchase 0 and 6 shares of common stock and 515 and 329 restricted stock units, respectively, were excluded from the diluted earnings per share calculation because their effect would be anti-dilutive. For the six months ended June 30, 2012 and July 2, 2011, options to purchase 0 and 193 shares of common stock and 515 and 0 restricted stock units, respectively, were excluded from the diluted earnings per share calculation because their effect would be anti-dilutive.

**HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)****(5) Inventories**

Inventories consisted of the following:

	June 30, 2012	December 31, 2011
Raw materials	\$ 181,781	\$ 231,781
Work in process	129,662	129,827
Finished goods	1,124,407	1,245,947
	<u>\$ 1,435,850</u>	<u>\$ 1,607,555</u>

**(6) Debt**

The Company had the following debt at June 30, 2012 and December 31, 2011:

	Interest Rate as of June 30, 2012	Principal Amount		Maturity Date
		June 30, 2012	December 31, 2011	
Revolving Loan Facility	5.50%	\$ 15,500	\$ 14,500	December 2015
6.375% Senior Notes	6.38%	1,000,000	1,000,000	December 2020
8% Senior Notes	8.00%	500,000	500,000	December 2016
Floating Rate Senior Notes	4.11%	293,277	293,277	December 2014
Accounts Receivable Securitization Facility	1.31%	170,106	166,933	March 2013
		<u>1,978,883</u>	<u>1,974,710</u>	
Less current maturities		<u>318,198</u>	<u>166,933</u>	
		<u>\$ 1,660,685</u>	<u>\$ 1,807,777</u>	

As of June 30, 2012, the Company had \$15,500 outstanding under the \$600,000 revolving credit facility (the “Revolving Loan Facility”) under the senior secured credit facility that it entered into in 2006 and amended and restated in December 2009 (as amended and restated, the “2009 Senior Secured Credit Facility”), \$10,692 of standby and trade letters of credit issued and outstanding under this facility and \$573,808 of borrowing availability.

In July 2012, the Company amended the Revolving Loan Facility to reduce the interest rate and extend the maturity date to (i) July 2017 or (ii) September 2016, if the Company’s 8% Senior Notes have not been refinanced or repaid or the maturity date thereof has not otherwise been extended beyond July 2017 by September 2016.

In July 2012, the Company repurchased \$148,092 of the Floating Rate Senior Notes at 100% of the principal amount thereof.

In March 2012, the Company amended the accounts receivable securitization facility that it entered into in November 2007 (the “Accounts Receivable Securitization Facility”). This amendment decreased certain usage fee rates and extended the termination date to March 2013. The Company incurred \$225 in debt amendment fees in connection with the amendment, which will be amortized over the term of the facility.

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

As of June 30, 2012, the Company was in compliance with all financial covenants under its credit facilities.

**(7) Financial Instruments and Risk Management**

The Company uses financial instruments to manage its exposures to movements in interest rates, foreign exchange rates and commodity prices. The use of these financial instruments modifies the Company's exposure to these risks with the goal of reducing the risk or cost to the Company. The Company does not use derivatives for trading purposes and is not a party to leveraged derivative contracts.

The Company recognizes all derivative instruments as either assets or liabilities at fair value in the Condensed Consolidated Balance Sheets. The fair value is based upon either market quotes for actively traded instruments or independent bids for nonexchange traded instruments. The Company formally documents its hedge relationships, including identifying the hedging instruments and the hedged items, as well as its risk management objectives and strategies for undertaking the hedge transaction. This process includes linking derivatives that are designated as hedges of specific assets, liabilities, firm commitments or forecasted transactions to the hedged risk. On the date the derivative is entered into, the Company designates the derivative as a fair value hedge, cash flow hedge, net investment hedge or a mark to market hedge, and accounts for the derivative in accordance with its designation. The Company also formally assesses, both at inception and at least quarterly thereafter, whether the derivatives are highly effective in offsetting changes in either the fair value or cash flows of the hedged item. If it is determined that a derivative ceases to be a highly effective hedge, or if the anticipated transaction is no longer likely to occur, the Company discontinues hedge accounting, and any deferred gains or losses are recorded in the respective measurement period. The Company currently does not have any fair value or net investment hedge instruments.

The Company may be exposed to credit losses in the event of nonperformance by individual counterparties or the entire group of counterparties to the Company's derivative contracts. Risk of nonperformance by counterparties is mitigated by dealing with highly rated counterparties and by diversifying across counterparties.

***Cash Flow Hedges***

A hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability is designated as a cash flow hedge. The effective portion of the change in the fair value of a derivative that is designated as a cash flow hedge is recorded in the "Accumulated other comprehensive loss" line of the Condensed Consolidated Balance Sheets. When the impact of the hedged item is recognized in the income statement, the gain or loss included in "Accumulated other comprehensive loss" is reported on the same line in the Condensed Consolidated Statements of Income (Loss) as the hedged item.

***Cash Flow Hedges — Interest Rate Derivatives***

From time to time, the Company uses interest rate cash flow hedges in the form of swaps and caps in order to mitigate the Company's exposure to variability in cash flows for the future interest payments on a designated portion of floating rate debt. The effective portion of interest rate hedge gains and losses deferred in "Accumulated other comprehensive loss" is reclassified into earnings as the underlying debt interest payments are recognized. Interest rate cash flow hedge derivatives are reported as a component of interest expense and therefore are reported as cash flow from operating activities similar to the manner in which cash interest payments are reported in the Condensed Consolidated Statements of Cash Flows.

**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**

*Cash Flow Hedges — Foreign Currency Derivatives*

The Company uses forward exchange and option contracts to reduce the effect of fluctuating foreign currencies on short-term foreign currency-denominated transactions, foreign currency-denominated investments and other known foreign currency exposures. Gains and losses on these contracts are intended to offset losses and gains on the hedged transaction in an effort to reduce the earnings volatility resulting from fluctuating foreign currency exchange rates. The effective portion of foreign exchange hedge gains and losses deferred in “Accumulated other comprehensive loss” is reclassified into earnings as the underlying inventory is sold, using historical inventory turnover rates. The settlement of foreign exchange hedge derivative contracts related to the purchase of inventory or other hedged items are reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities.

Historically, the principal currencies hedged by the Company include the Mexican peso, Canadian dollar, Japanese yen and Euro. Forward exchange contracts mature on the anticipated cash requirement date of the hedged transaction, generally within one year. As of June 30, 2012, the notional U.S. dollar equivalent of commitments to sell foreign currencies in the Company’s foreign currency cash flow hedge derivative portfolio was \$26,651.

*Cash Flow Hedges — Commodity Derivatives*

Cotton is the primary raw material used to manufacture many of the Company’s products and is purchased at market prices. The Company is able to lock in the cost of cotton reflected in the price it pays for yarn from its primary yarn suppliers in an attempt to protect its business from the volatility of the market price of cotton. In addition, from time to time, the Company uses commodity financial instruments to hedge the price of cotton, for which there is a high correlation between the hedged item and the hedge instrument. Gains and losses on these contracts are intended to offset losses and gains on the hedged transactions in an effort to reduce the earnings volatility resulting from fluctuating commodity prices. The effective portion of commodity hedge gains and losses deferred in “Accumulated other comprehensive loss” is reclassified into earnings as the underlying inventory is sold, using historical inventory turnover rates. The settlement of commodity derivative contracts related to the purchase of inventory is reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities. There were no amounts outstanding under cotton futures or cotton option contracts at June 30, 2012 and December 31, 2011.

**Mark to Market Hedges**

A derivative used as a hedging instrument whose change in fair value is recognized to act as an economic hedge against changes in the values of the hedged item is designated a mark to market hedge.

*Mark to Market Hedges — Intercompany Foreign Exchange Transactions*

The Company uses foreign exchange derivative contracts to reduce the impact of foreign exchange fluctuations on anticipated intercompany purchase and lending transactions denominated in foreign currencies. Foreign exchange derivative contracts are recorded as mark to market hedges when the hedged item is a recorded asset or liability that is revalued in each accounting period. Mark to market hedge derivatives relating to intercompany foreign exchange contracts are reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities. As of June 30, 2012, the notional U.S. dollar equivalent of commitments to purchase and sell foreign currencies in the Company’s foreign currency mark to market hedge derivative portfolio was \$2,700 and \$44,907, respectively.

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

*Fair Values of Derivative Instruments*

The fair values of derivative financial instruments recognized in the Condensed Consolidated Balance Sheets of the Company were as follows:

	Balance Sheet Location	Fair Value	
		June 30, 2012	December 31, 2011
<b>Derivative assets — hedges</b>			
Foreign exchange contracts	Other current assets	\$ 416	\$ 3,205
Total derivative assets — hedges		<u>416</u>	<u>3,205</u>
<b>Derivative assets — non-hedges</b>			
Foreign exchange contracts	Other current assets	174	455
Total derivative assets		<u>\$ 590</u>	<u>\$ 3,660</u>
<b>Derivative liabilities — hedges</b>			
Foreign exchange contracts	Accrued liabilities	\$ (96)	\$ (205)
Total derivative liabilities — hedges		<u>(96)</u>	<u>(205)</u>
<b>Derivative liabilities — non-hedges</b>			
Foreign exchange contracts	Accrued liabilities	(1,075)	(388)
Total derivative liabilities		<u>\$(1,171)</u>	<u>\$ (593)</u>
<b>Net derivative asset (liability)</b>		<u>\$ (581)</u>	<u>\$ 3,067</u>

*Net Derivative Gain or Loss*

The effect of cash flow hedge derivative instruments on the Condensed Consolidated Statements of Income (Loss) and Accumulated Other Comprehensive Loss is as follows:

	Amount of Gain (Loss) Recognized in Accumulated Other Comprehensive Loss (Effective Portion)		Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)	Amount of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)	
	Quarter Ended			Quarter Ended	
	June 30, 2012	July 2, 2011		June 30, 2012	July 2, 2011
Interest rate contracts	\$ —	\$ —	Interest expense, net	\$(1,045)	\$ (3,248)
Foreign exchange contracts	526	(1,596)	Cost of sales	(9)	(1,257)
			Income (loss) from discontinued operations, net of tax	2,930	240
Foreign exchange contracts	659	(271)			
<b>Total</b>	<u>\$ 1,185</u>	<u>\$ (1,867)</u>		<u>\$ 1,876</u>	<u>\$ (4,265)</u>

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

	Amount of Loss Recognized in Accumulated Other Comprehensive Loss (Effective Portion)		Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)	Amount of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)	
	Six Months Ended			Six Months Ended	
	June 30, 2012	July 2, 2011		June 30, 2012	July 2, 2011
Interest rate contracts	\$ —	\$ (3)	Interest expense, net	\$(2,159)	\$(6,637)
Foreign exchange contracts	(264)	(2,048)	Cost of sales	(43)	(1,021)
			Income (loss) from discontinued operations, net of tax	3,039	104
Foreign exchange contracts	83	(1,215)			
<b>Total</b>	<u>\$ (181)</u>	<u>\$ (3,266)</u>		<u>\$ 837</u>	<u>\$ (7,554)</u>

The Company expects to reclassify into earnings during the next 12 months a net loss from Accumulated Other Comprehensive Loss of approximately \$1,679.

The changes in fair value of derivatives excluded from the Company's effectiveness assessments and the ineffective portion of the changes in the fair value of derivatives used as cash flow hedges are reported in "Selling, general and administrative expenses" and "Income (loss) from discontinued operations, net of tax" in the Condensed Consolidated Statements of Income (Loss). The Company recognized gains related to ineffectiveness of hedging relationships for the quarter and six months ended June 30, 2012 for foreign exchange contracts of \$100 and \$180, respectively. The Company recognized losses related to ineffectiveness of hedging relationships for the quarter and six months ended July 2, 2011 for foreign exchange contracts of \$61 and \$63, respectively.

The effect of mark to market hedge derivative instruments on the Condensed Consolidated Statements of Income (Loss) is as follows:

	Location of Loss Recognized in Income on Derivative	Amount of Loss Recognized in Income Quarter Ended		Amount of Loss Recognized in Income Six Months Ended	
		June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
		Foreign exchange contracts	Selling, general and administrative expenses	\$ (546)	\$ (1,414)
<b>Total</b>		<u>\$ (546)</u>	<u>\$ (1,414)</u>	<u>\$(2,061)</u>	<u>\$(3,086)</u>

**(8) Fair Value of Assets and Liabilities**

Fair value is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability. A three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value, is utilized for disclosing the fair value of the Company's assets and liabilities. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets; Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs about which little or no market data exists, therefore requiring an entity to develop its own assumptions.

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

As of June 30, 2012, the Company held certain financial assets and liabilities that are required to be measured at fair value on a recurring basis. These consisted of the Company's derivative instruments related to interest rates and foreign exchange rates. The Company's defined benefit pension plan investments are not required to be measured at fair value on a recurring basis. The fair values of interest rate derivatives are determined with pricing models using LIBOR interest rate curves, spreads, volatilities and other relevant information developed using market data and are categorized as Level 2. The fair values of foreign currency derivatives are determined using the cash flows of the foreign exchange contract, discount rates to account for the passage of time and current foreign exchange market data and are categorized as Level 2.

There were no changes during the quarter ended June 30, 2012 to the Company's valuation techniques used to measure asset and liability fair values on a recurring basis. There were no transfers between the three level categories and there were no Level 3 assets or liabilities measured on a quarterly basis during the quarter ended June 30, 2012. As of and during the quarter and six months ended June 30, 2012, the Company did not have any non-financial assets or liabilities that were required to be measured at fair value on a recurring or non-recurring basis.

The following tables set forth by level within the fair value hierarchy the Company's financial assets and liabilities accounted for at fair value on a recurring basis.

	Assets (Liabilities) at Fair Value as of June 30, 2012		
	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Foreign exchange derivative contracts	\$ —	\$ 590	\$ —
Foreign exchange derivative contracts	—	(1,171)	—
<b>Total</b>	<b>\$ —</b>	<b>\$ (581)</b>	<b>\$ —</b>

	Assets (Liabilities) at Fair Value as of December 31, 2011		
	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Foreign exchange derivative contracts	\$ —	\$ 3,660	\$ —
Foreign exchange derivative contracts	—	(593)	—
<b>Total</b>	<b>\$ —</b>	<b>\$ 3,067</b>	<b>\$ —</b>

**Fair Value of Financial Instruments**

The carrying amounts of cash and cash equivalents, trade accounts receivable, notes receivable and accounts payable approximated fair value as of June 30, 2012 and December 31, 2011. The carrying amount of trade accounts receivable includes allowance for doubtful accounts, chargebacks and other deductions of \$14,354 and \$17,418 as of June 30, 2012 and December 31, 2011, respectively. The fair value of debt, which is classified as a Level 2 liability, was \$2,094,228 and \$2,030,240 as of June 30, 2012 and December 31, 2011 and had a carrying value of \$1,978,883 and \$1,974,710, respectively. The fair values were estimated using quoted market prices as provided in secondary markets which consider the Company's credit risk and market related conditions. The carrying amounts of the Company's notes payable approximated fair value as of June 30, 2012 and December 31, 2011, primarily due to the short-term nature of these instruments.

**HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)****(9) Business Segment Information**

As a result of the reduced size of sheer hosiery and changing trends, the Company decided in the first quarter of 2012 to change its external segment reporting to include hosiery operations within the Innerwear segment. Hosiery had previously been reported as a separate segment. Prior-year segment sales and operating profit results, including other minor allocation changes, have been revised to conform to the current-year presentation. As a result of these changes, the Company's operations are now managed and reported in four operating segments, each of which is a reportable segment for financial reporting purposes: Innerwear, Outerwear, Direct to Consumer and International. These segments are organized principally by product category, geographic location and distribution channel. Each segment has its own management that is responsible for the operations of the segment's businesses but the segments share a common supply chain and media and marketing platforms.

In addition, as described in Note 3, the Company sold its European imagewear business and is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. As a result, the current year and prior-year segment disclosures do not reflect the sales and operating profit results of these discontinued businesses.

The types of products and services from which each reportable segment derives its revenues are as follows:

- Innerwear sells basic branded products that are replenishment in nature under the product categories of men's underwear, kids' underwear, socks and intimates which include bras, panties, hosiery and shapewear.
- Outerwear sells basic branded products that are primarily seasonal in nature under the product categories of casualwear and activewear, as well as licensed logo apparel in collegiate bookstores and other channels.
- Direct to Consumer includes the Company's value-based ("outlet") stores and Internet operations which sell products from the Company's portfolio of leading brands. The Company's Internet operations are supported by its catalogs.
- International primarily relates to the Latin America, Asia, Canada and Australia geographic locations which sell products that span across the Innerwear and Outerwear reportable segments.

The Company evaluates the operating performance of its segments based upon segment operating profit, which is defined as operating profit before general corporate expenses and amortization of trademarks and other identifiable intangibles. The accounting policies of the segments are consistent with those described in Note 2 to the Company's consolidated financial statements included in its Annual Report on Form 10-K for the year ended December 31, 2011.

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
<b>Net sales:</b>				
Innerwear	\$ 664,940	\$ 650,697	\$ 1,173,978	\$ 1,153,380
Outerwear	295,424	291,788	567,988	578,093
Direct to Consumer	94,572	97,456	179,285	180,254
International	125,715	128,045	232,533	236,309
Total net sales	<u>\$ 1,180,651</u>	<u>\$ 1,167,986</u>	<u>\$ 2,153,784</u>	<u>\$ 2,148,036</u>

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
<b>Segment operating profit:</b>				
Innerwear	\$ 121,235	\$ 102,837	\$ 172,877	\$ 177,602
Outerwear	(977)	27,254	(22,221)	45,886
Direct to Consumer	9,279	9,360	10,361	9,687
International	11,694	11,724	16,390	28,478
Total segment operating profit	141,231	151,175	177,407	261,653
<b>Items not included in segment operating profit:</b>				
General corporate expenses	(17,955)	(12,171)	(40,059)	(27,372)
Amortization of trademarks and other identifiable intangibles	(3,325)	(3,182)	(6,752)	(6,367)
Total operating profit	119,951	135,822	130,596	227,914
Other expenses	(811)	(814)	(1,456)	(1,415)
Interest expense, net	(36,611)	(39,127)	(73,606)	(80,228)
Income from continuing operations before income tax expense	<u>\$ 82,529</u>	<u>\$ 95,881</u>	<u>\$ 55,534</u>	<u>\$ 146,271</u>

**(10) Consolidating Financial Information**

In accordance with the indenture governing the Company's \$500,000 Floating Rate Senior Notes issued on December 14, 2006, the indenture governing the Company's \$500,000 8% Senior Notes issued on December 10, 2009 and the indenture governing the Company's \$1,000,000 6.375% Senior Notes issued on November 9, 2010 (together, the "Indentures"), certain of the Company's subsidiaries have guaranteed the Company's obligations under the Floating Rate Senior Notes, the 8% Senior Notes and the 6.375% Senior Notes, respectively. The following presents the condensed consolidating financial information separately for:

- (i) Parent Company, the issuer of the guaranteed obligations. Parent Company includes Hanesbrands Inc. and its 100% owned operating divisions which are not legal entities, and excludes its subsidiaries which are legal entities;
- (ii) Guarantor subsidiaries, on a combined basis, as specified in the Indentures;
- (iii) Non-guarantor subsidiaries, on a combined basis;
- (iv) Consolidating entries and eliminations representing adjustments to (a) eliminate intercompany transactions between or among Parent Company, the guarantor subsidiaries and the non-guarantor subsidiaries, (b) eliminate intercompany profit in inventory, (c) eliminate the investments in our subsidiaries and (d) record consolidating entries; and
- (v) The Company, on a consolidated basis.

The Floating Rate Senior Notes, the 8% Senior Notes and the 6.375% Senior Notes are fully and unconditionally guaranteed on a joint and several basis by each guarantor subsidiary, each of which is wholly owned, directly or indirectly, by Hanesbrands Inc. A guarantor subsidiary's guarantee can be released in certain customary circumstances. Each entity in the consolidating financial information follows the same accounting policies as described in the consolidated financial statements, except for the use by the Parent Company and guarantor subsidiaries of the equity method of accounting to reflect ownership interests in subsidiaries which are eliminated upon consolidation.

HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)

The Condensed Consolidating Statements of Comprehensive Income (Loss) for all periods presented have been revised to correct the net sales and cost of sales amounts for intercompany transactions related to the Parent Company and Non-Guarantor Subsidiaries. These revisions reduced net sales and cost of sales for the Parent Company and Non-Guarantor Subsidiaries and reduced the eliminations amounts for the total of the two by \$10,893 and \$298,327, respectively, for the quarter ended July 2, 2011 and \$21,101 and \$573,222, respectively, for the six months ended July 2, 2011.

The Company will revise the January 1, 2011, December 31, 2011, October 1, 2011, and March 31, 2012 Condensed Consolidating Statements of Comprehensive Income (Loss) to reflect the revisions discussed above the next time such financial information is included in future filings for comparable purposes. These revisions will reduce net sales and cost of sales for the Parent Company and Non-Guarantor Subsidiaries by \$39,759 and \$860,475, respectively, for the year ended January 1, 2011; \$43,448 and \$1,160,468, respectively, for the year ended December 31, 2011; \$31,888 and \$874,942, respectively, for the nine months ended October 1, 2011; \$10,787 and \$301,720, respectively, for the quarter ended October 1, 2011; and \$11,067 and \$260,100, respectively, for the quarter ended March 31, 2012. The Company determined that these revisions were immaterial to the Company's current and previously issued financial statements.

The impact on net sales and cost of sales within each specified column is the same amount for all periods and these revisions did not impact consolidated or guarantor results.

	Condensed Consolidating Statement of Comprehensive Income (Loss)				
	Quarter Ended June 30, 2012				
	Parent Company	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Entries and Eliminations	Consolidated
Net sales	\$1,022,085	\$ 161,669	\$ 568,013	\$ (571,116)	\$1,180,651
Cost of sales	831,913	75,042	458,181	(551,417)	813,719
Gross profit	190,172	86,627	109,832	(19,699)	366,932
Selling, general and administrative expenses	185,011	29,808	33,124	(962)	246,981
Operating profit	5,161	56,819	76,708	(18,737)	119,951
Equity in earnings of subsidiaries	59,290	53,786	—	(113,076)	—
Other expenses	811	—	—	—	811
Interest expense, net	33,814	(3)	2,837	(37)	36,611
Income from continuing operations before income tax expense	29,826	110,608	73,871	(131,776)	82,529
Income tax expense	3,484	8,976	2,753	—	15,213
Income from continuing operations	26,342	101,632	71,118	(131,776)	67,316
Loss from discontinued operations, net of tax	(25,111)	(31,791)	(9,832)	649	(66,085)
Net income	\$ 1,231	\$ 69,841	\$ 61,286	\$ (131,127)	\$ 1,231
Comprehensive income (loss)	\$ (378)	\$ 69,841	\$ 57,403	\$ (127,244)	\$ (378)

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**
**Condensed Consolidating Statement of Comprehensive Income**  
**Quarter Ended July 2, 2011**

	<u>Parent Company</u>	<u>Guarantor Subsidiaries</u>	<u>Non-Guarantor Subsidiaries</u>	<u>Consolidating Entries and Eliminations</u>	<u>Consolidated</u>
Net sales	\$1,031,251	\$ 170,086	\$ 625,244	\$ (658,595)	\$1,167,986
Cost of sales	764,756	78,406	534,652	(619,852)	757,962
Gross profit	266,495	91,680	90,592	(38,743)	410,024
Selling, general and administrative expenses	210,994	32,527	31,082	(401)	274,202
Operating profit	55,501	59,153	59,510	(38,342)	135,822
Equity in earnings of subsidiaries	71,642	26,510	—	(98,152)	—
Other expenses	814	—	—	—	814
Interest expense, net	36,326	(12)	2,801	12	39,127
Income from continuing operations before income tax expense	90,003	85,675	56,709	(136,506)	95,881
Income tax expense	7,893	8,010	2,218	—	18,121
Income from continuing operations	82,110	77,665	54,491	(136,506)	77,760
Income from discontinued operations, net of tax	4,672	—	3,900	450	9,022
Net income	<u>\$ 86,782</u>	<u>\$ 77,665</u>	<u>\$ 58,391</u>	<u>\$ (136,056)</u>	<u>\$ 86,782</u>
Comprehensive income	<u>\$ 92,507</u>	<u>\$ 77,665</u>	<u>\$ 60,852</u>	<u>\$ (138,517)</u>	<u>\$ 92,507</u>

**Condensed Consolidating Statement of Comprehensive Income (Loss)**  
**Six Months Ended June 30, 2012**

	<u>Parent Company</u>	<u>Guarantor Subsidiaries</u>	<u>Non-Guarantor Subsidiaries</u>	<u>Consolidating Entries and Eliminations</u>	<u>Consolidated</u>
Net sales	\$1,894,145	\$ 301,807	\$1,095,713	\$(1,137,881)	\$2,153,784
Cost of sales	1,574,294	139,738	919,688	(1,101,982)	1,531,738
Gross profit	319,851	162,069	176,025	(35,899)	622,046
Selling, general and administrative expenses	361,634	64,971	67,009	(2,164)	491,450
Operating profit (loss)	(41,783)	97,098	109,016	(33,735)	130,596
Equity in earnings of subsidiaries	102,918	74,923	—	(177,841)	—
Other expenses	1,456	—	—	—	1,456
Interest expense, net	68,320	(7)	5,292	1	73,606
Income (loss) from continuing operations before income tax expense (benefit)	(8,641)	172,028	103,724	(211,577)	55,534
Income tax expense (benefit)	(9,079)	15,730	5,838	—	12,489
Income from continuing operations	438	156,298	97,886	(211,577)	43,045
Loss from discontinued operations, net of tax	(26,037)	(31,791)	(14,801)	3,985	(68,644)
Net income (loss)	<u>\$ (25,599)</u>	<u>\$ 124,507</u>	<u>\$ 83,085</u>	<u>\$ (207,592)</u>	<u>\$ (25,599)</u>
Comprehensive income (loss)	<u>\$ (22,284)</u>	<u>\$ 124,507</u>	<u>\$ 81,154</u>	<u>\$ (205,661)</u>	<u>\$ (22,284)</u>

## HANESBRANDS INC.

Notes to Condensed Consolidated Financial Statements — (Continued)  
(dollars and shares in thousands, except per share data)  
(unaudited)Condensed Consolidating Statement of Comprehensive Income  
Six Months Ended July 2, 2011

	Parent Company	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Entries and Eliminations	Consolidated
Net sales	\$ 1,939,114	\$ 310,499	\$ 1,237,344	\$(1,338,921)	\$2,148,036
Cost of sales	1,485,653	144,044	1,011,131	(1,243,774)	1,397,054
Gross profit	453,461	166,455	226,213	(95,147)	750,982
Selling, general and administrative expenses	395,656	65,878	61,933	(399)	523,068
Operating profit	57,805	100,577	164,280	(94,748)	227,914
Equity in earnings of subsidiaries	150,866	113,611	—	(264,477)	—
Other expenses	1,415	—	—	—	1,415
Interest expense, net	74,971	(34)	5,291	—	80,228
Income from continuing operations before income tax expense	132,285	214,222	158,989	(359,225)	146,271
Income tax expense	6,799	13,874	6,871	—	27,544
Income from continuing operations	125,486	200,348	152,118	(359,225)	118,727
Income from discontinued operations, net of tax	9,405	—	6,310	449	16,164
Net income	\$ 134,891	\$ 200,348	\$ 158,428	\$ (358,776)	\$ 134,891
Comprehensive income	\$ 146,988	\$ 200,348	\$ 163,917	\$ (364,265)	\$ 146,988

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**
**Condensed Consolidating Balance Sheet**  
**June 30, 2012**

	<u>Parent Company</u>	<u>Guarantor Subsidiaries</u>	<u>Non-Guarantor Subsidiaries</u>	<u>Consolidating Entries and Eliminations</u>	<u>Consolidated</u>
<b>Assets</b>					
Cash and cash equivalents	\$ 5,873	\$ 2,860	\$ 20,929	\$ —	\$ 29,662
Trade accounts receivable, net	90,634	40,884	454,932	(471)	585,979
Inventories	998,940	133,069	421,931	(118,090)	1,435,850
Deferred tax assets	169,249	(1,105)	(13,637)	—	154,507
Other current assets	22,160	10,264	17,119	(13)	49,530
Total current assets	<u>1,286,856</u>	<u>185,972</u>	<u>901,274</u>	<u>(118,574)</u>	<u>2,255,528</u>
Property, net	96,897	45,052	470,566	—	612,515
Trademarks and other identifiable intangibles, net	11,552	97,360	16,170	—	125,082
Goodwill	232,882	124,247	75,904	—	433,033
Investments in subsidiaries	1,980,671	1,122,007	—	(3,102,678)	—
Deferred tax assets	177,349	177,432	39,948	—	394,729
Other noncurrent assets	(483,466)	471,728	317,187	(240,280)	65,169
Total assets	<u>\$3,302,741</u>	<u>\$2,223,798</u>	<u>\$ 1,821,049</u>	<u>\$(3,461,532)</u>	<u>\$3,886,056</u>
<b>Liabilities and Stockholders' Equity</b>					
Accounts payable	\$ 194,559	\$ 19,755	\$ 180,664	\$ —	\$ 394,978
Accrued liabilities	98,502	40,479	64,644	(51)	203,574
Notes payable	—	—	46,693	—	46,693
Accounts Receivable Securitization Facility	—	—	170,106	—	170,106
Current portion of long-term debt	148,092	—	—	—	148,092
Total current liabilities	<u>441,153</u>	<u>60,234</u>	<u>462,107</u>	<u>(51)</u>	<u>963,443</u>
Long-term debt	1,660,685	—	—	—	1,660,685
Pension and postretirement benefits	474,228	—	10,301	—	484,529
Other noncurrent liabilities	68,917	35,770	14,954	—	119,641
Total liabilities	<u>2,644,983</u>	<u>96,004</u>	<u>487,362</u>	<u>(51)</u>	<u>3,228,298</u>
Stockholders' equity	657,758	2,127,794	1,333,687	(3,461,481)	657,758
Total liabilities and stockholders' equity	<u>\$3,302,741</u>	<u>\$2,223,798</u>	<u>\$ 1,821,049</u>	<u>\$(3,461,532)</u>	<u>\$3,886,056</u>

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**
**Condensed Consolidating Balance Sheet**  
**December 31, 2011**

	<u>Parent Company</u>	<u>Guarantor Subsidiaries</u>	<u>Non-Guarantor Subsidiaries</u>	<u>Consolidating Entries and Eliminations</u>	<u>Consolidated</u>
<b>Assets</b>					
Cash and cash equivalents	\$ 8,330	\$ 2,726	\$ 24,289	\$ —	\$ 35,345
Trade accounts receivable, net	24,452	32,535	418,052	(4,326)	470,713
Inventories	1,172,582	112,229	423,829	(101,085)	1,607,555
Deferred tax assets	168,843	(1,105)	(13,071)	—	154,667
Other current assets	26,626	10,282	25,785	(182)	62,511
<b>Total current assets</b>	<u>1,400,833</u>	<u>156,667</u>	<u>878,884</u>	<u>(105,593)</u>	<u>2,330,791</u>
Property, net	107,482	46,553	481,371	—	635,406
Trademarks and other identifiable intangibles, net	13,430	134,110	22,135	—	169,675
Goodwill	232,882	124,247	76,267	—	433,396
Investments in subsidiaries	1,897,579	1,059,475	—	(2,957,054)	—
Deferred tax assets	175,981	177,432	40,807	—	394,220
Other noncurrent assets	(432,466)	381,951	345,157	(223,461)	71,181
<b>Total assets</b>	<u>\$3,395,721</u>	<u>\$2,080,435</u>	<u>\$ 1,844,621</u>	<u>\$(3,286,108)</u>	<u>\$4,034,669</u>
<b>Liabilities and Stockholders' Equity</b>					
Accounts payable	\$ 236,913	\$ 17,036	\$ 197,576	\$ —	\$ 451,525
Accrued liabilities	120,807	53,669	77,713	(3)	252,186
Notes payable	—	—	63,075	—	63,075
Accounts Receivable Securitization Facility	—	—	166,933	—	166,933
<b>Total current liabilities</b>	<u>357,720</u>	<u>70,705</u>	<u>505,297</u>	<u>(3)</u>	<u>933,719</u>
Long-term debt	1,807,777	—	—	—	1,807,777
Pension and postretirement benefits	474,786	—	10,902	—	485,688
Other noncurrent liabilities	74,377	36,434	15,613	—	126,424
<b>Total liabilities</b>	<u>2,714,660</u>	<u>107,139</u>	<u>531,812</u>	<u>(3)</u>	<u>3,353,608</u>
Stockholders' equity	681,061	1,973,296	1,312,809	(3,286,105)	681,061
<b>Total liabilities and stockholders' equity</b>	<u>\$3,395,721</u>	<u>\$2,080,435</u>	<u>\$ 1,844,621</u>	<u>\$(3,286,108)</u>	<u>\$4,034,669</u>

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**

	Condensed Consolidating Statement of Cash Flows Six Months Ended June 30, 2012				
	Parent Company	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Entries and Eliminations	Consolidated
Net cash provided by operating activities	\$ 131,664	\$ 36,793	\$ 22,121	\$ (177,838)	\$ 12,740
Investing activities:					
Capital expenditures	(3,068)	(4,073)	(11,864)	—	(19,005)
Disposition of business	—	—	12,903	—	12,903
Net cash provided by (used in) investing activities	(3,068)	(4,073)	1,039	—	(6,102)
Financing activities:					
Borrowings on notes payable	—	—	31,868	—	31,868
Repayments on notes payable	—	—	(47,554)	—	(47,554)
Borrowings on Accounts Receivable Securitization Facility	—	—	104,043	—	104,043
Repayments on Accounts Receivable Securitization Facility	—	—	(100,870)	—	(100,870)
Borrowings on Revolving Loan Facility	1,494,500	—	—	—	1,494,500
Repayments on Revolving Loan Facility	(1,493,500)	—	—	—	(1,493,500)
Proceeds from stock options exercised	731	—	—	—	731
Other	(560)	—	(272)	—	(832)
Net transactions with related entities	(132,225)	(32,586)	(13,027)	177,838	—
Net cash used in financing activities	(131,054)	(32,586)	(25,812)	177,838	(11,614)
Effect of changes in foreign exchange rates on cash	1	—	(708)	—	(707)
Increase (decrease) in cash and cash equivalents	(2,457)	134	(3,360)	—	(5,683)
Cash and cash equivalents at beginning of year	8,330	2,726	24,289	—	35,345
Cash and cash equivalents at end of period	<u>\$ 5,873</u>	<u>\$ 2,860</u>	<u>\$ 20,929</u>	<u>\$ —</u>	<u>\$ 29,662</u>

**HANESBRANDS INC.**
**Notes to Condensed Consolidated Financial Statements — (Continued)**  
**(dollars and shares in thousands, except per share data)**  
**(unaudited)**

	Condensed Consolidating Statement of Cash Flows Six Months Ended July 2, 2011				
	Parent Company	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Entries and Eliminations	Consolidated
Net cash provided by (used in) operating activities	\$ 123,357	\$ 93,544	\$ (20,677)	\$ (264,477)	\$ (68,253)
Investing activities:					
Capital expenditures	(7,346)	(6,774)	(21,420)	—	(35,540)
Acquisition of business	—	—	(9,154)	—	(9,154)
Net cash used in investing activities	(7,346)	(6,774)	(30,574)	—	(44,694)
Financing activities:					
Borrowings on notes payable	—	—	265,012	—	265,012
Repayments on notes payable	—	—	(287,103)	—	(287,103)
Borrowings on Accounts Receivable Securitization Facility	—	—	189,727	—	189,727
Repayments on Accounts Receivable Securitization Facility	—	—	(66,672)	—	(66,672)
Borrowings on Revolving Loan Facility	1,840,000	—	—	—	1,840,000
Repayments on Revolving Loan Facility	(1,832,500)	—	—	—	(1,832,500)
Proceeds from stock options exercised	8,062	—	—	—	8,062
Other	(2,631)	—	(694)	—	(3,325)
Net transactions with related entities	(137,748)	(86,019)	(40,710)	264,477	—
Net cash provided by (used in) financing activities	(124,817)	(86,019)	59,560	264,477	113,201
Effect of changes in foreign exchange rates on cash	—	—	730	—	730
Increase (decrease) in cash and cash equivalents	(8,806)	751	9,039	—	984
Cash and cash equivalents at beginning of year	17,535	2,039	24,097	—	43,671
Cash and cash equivalents at end of period	<u>\$ 8,729</u>	<u>\$ 2,790</u>	<u>\$ 33,136</u>	<u>\$ —</u>	<u>\$ 44,655</u>

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

This management's discussion and analysis of financial condition and results of operations, or MD&A, contains forward-looking statements that involve risks and uncertainties. Please see "Forward-Looking Statements" in this Quarterly Report on Form 10-Q for a discussion of the uncertainties, risks and assumptions associated with these statements. This discussion should be read in conjunction with our historical financial statements and related notes thereto and the other disclosures contained elsewhere in this Quarterly Report on Form 10-Q. The unaudited condensed consolidated financial statements and notes included herein should be read in conjunction with our audited consolidated financial statements and notes for the year ended December 31, 2011, which were included in our Annual Report on Form 10-K filed with the Securities and Exchange Commission. The results of operations for the periods reflected herein are not necessarily indicative of results that may be expected for future periods, and our actual results may differ materially from those discussed in the forward-looking statements as a result of various factors, including but not limited to those included elsewhere in this Quarterly Report on Form 10-Q and those included in the "Risk Factors" section and elsewhere in our Annual Report on Form 10-K.

**Overview**

We are a consumer goods company with a portfolio of leading apparel brands, including *Hanes*, *Champion*, *Bali*, *Playtex*, *Just My Size*, *L'eggs*, *barely there*, *Wonderbra*, *Gear for Sports*, *Zorba*, *Rinbros*, *Sol y Oro* and *Duofold*. We design, manufacture, source and sell a broad range of basic apparel such as T-shirts, bras, panties, men's underwear, kids' underwear, casualwear, activewear, socks and hosiery.

As a result of the reduced size of our sheer hosiery business and changing trends, we decided in the first quarter of 2012 to change our external segment reporting to include hosiery operations within the Innerwear segment. Hosiery had previously been reported as a separate segment. Prior-year segment sales and operating profit results, including other minor allocation changes, have been revised to conform to the current-year presentation. As a result of these changes, our operations are now managed and reported in four operating segments, each of which is a reportable segment for financial reporting purposes: Innerwear, Outerwear, Direct to Consumer and International. These segments are organized principally by product category, geographic location and distribution channel. Each segment has its own management that is responsible for the operations of the segment's businesses, but the segments share a common supply chain and media and marketing platforms.

**Discontinued Operations**

We narrowed the focus of our worldwide imagewear business during the second quarter of 2012, resulting in the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry.

The sale of our European imagewear business to Smartwares, B.V. for €15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million. The sale of our European imagewear business is consistent with our strategic direction to narrow the focus of our worldwide imagewear business by restructuring to exit noncore segments and reduce risk.

In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

The execution of our new worldwide imagewear strategy allows us to focus our imagewear business (now known as branded printwear) on *Hanes* and *Champion* branded products in the United States with improved operating margins. This restructuring is expected to result in a smaller, more profitable and less volatile operation in the longer term. Our branded printwear operations will continue to operate and serve the branded domestic

## [Table of Contents](#)

screen-print market with the results of these operations being reported in the Outerwear segment. Annual sales of our branded printwear business are expected to be approximately \$150 million in 2013 down from projected annual net sales of \$180 million to \$190 million in 2012.

As a result of these actions, the current year and prior-year disclosures reflect these operations as discontinued operations.

### **Outlook**

We continue to operate in an uncertain and volatile economic environment. After taking into consideration our worldwide imagewear restructuring and operating performance in the first half of 2012, we expect diluted earnings per share from continuing operations of \$2.50 to \$2.60 and net sales of \$4.52 billion to \$4.57 billion.

Our guidance is based on the following facts. Product pricing, shelf space, and promotion plans for the remainder of 2012 have been finalized with major retail accounts. Virtually all commodity costs have been fixed for the remainder of the year, with the company incurring significantly lower cotton and other inflation impacts in the second half of the year. The majority of sales trends have been substantially tracking to expectations, with the notable exception of a major mid-tier retail account that is undergoing a major strategic shift.

We are focused on delivering profitable growth and remain highly committed to strong cash flow generation and utilizing that cash flow to pay down debt as the year unfolds. Through expected improvements in working capital, primarily from reduction in inventory as a result of declining cotton costs and unit levels, and operating results, we expect to generate approximately \$445 million to \$545 million in operating cash flows in 2012 and expect to use these cash flows primarily for debt reduction. Through the first half of 2012 operating cash flows are tracking ahead of our plan. We have already started executing our debt reduction plan by redeeming approximately \$148 million of the Floating Rate Senior Notes in July 2012. We typically use cash for the first half of the year and generate most of our cash flow in the second half of the year.

### **Seasonality and Other Factors**

Our operating results are subject to some variability due to seasonality and other factors. Generally, our diverse range of product offerings helps mitigate the impact of seasonal changes in demand for certain items. We generally have higher sales during back-to-school shopping and holiday selling seasons and during periods of cooler weather, which benefits certain product categories such as fleece. Sales levels in any period are also impacted by customers' decisions to increase or decrease their inventory levels in response to anticipated consumer demand. Our customers may cancel orders, change delivery schedules or change the mix of products ordered with minimal notice to us. Media, advertising and promotion expenses may vary from period to period during a fiscal year depending on the timing of our advertising campaigns for retail selling seasons and product introductions.

Although the majority of our products are replenishment in nature and tend to be purchased by consumers on a planned, rather than on an impulse, basis, our sales are impacted by discretionary spending by consumers. Discretionary spending is affected by many factors, including, among others, general business conditions, interest rates, inflation, consumer debt levels, the availability of consumer credit, taxation, gasoline prices, unemployment trends and other matters that influence consumer confidence and spending. Many of these factors are outside our control. Consumers' purchases of discretionary items, including our products, could decline during periods when disposable income is lower, when prices increase in response to rising costs, or in periods of actual or perceived unfavorable economic conditions. These consumers may choose to purchase fewer of our products or to purchase lower-priced products of our competitors in response to higher prices for our products, or may choose not to purchase our products at prices that reflect our price increases that become effective from time to time.

Changes in product sales mix can impact our gross profit as the percentage of our sales attributable to higher margin products, such as intimate apparel and male underwear, and lower margin products, such as casualwear and activewear, fluctuate from time to time. In addition, sales attributable to higher and lower margin products

## [Table of Contents](#)

within the same product category fluctuate from time to time. Our customers may change the mix of products ordered with minimal notice to us, which makes trends in product sales mix difficult to predict. However, certain changes in product sales mix are seasonal in nature, as sales of socks, hosiery and fleece products generally have higher sales during the last two quarters (July to December) of each fiscal year as a result of cooler weather, back-to-school shopping and holidays, while other changes in product mix may be attributable to customers' preferences and discretionary spending.

### Highlights from the Second Quarter and Six Months Ended June 30, 2012

- Total net sales in the second quarter of 2012 were \$1.18 billion, compared with \$1.17 billion in the same quarter of 2011, representing a 1% increase. Total net sales in the first six months of 2012 were \$2.15 billion, compared to \$2.15 billion in the same period of 2011.
- Operating profit was \$120 million in the second quarter of 2012, compared with \$136 million in the same quarter of 2011. As a percent of sales, operating profit was 10.2% in the second quarter of 2012 compared to 11.6% in the same quarter of 2011. Operating profit was \$131 million in the first six months of 2012, compared with \$228 million in the same period of 2011. As a percent of sales, operating profit was 6.1% in the first six months of 2012, compared to 10.6% in the same period of 2011.
- Diluted earnings per share from continuing operations was \$0.67 in the second quarter of 2012, compared with \$0.78 in the same quarter of 2011. Diluted earnings per share from continuing operations was \$0.43 in the first six months of 2012, compared to \$1.20 in the same period of 2011.
- Net capital expenditures were \$19 million during the first six months of 2012, compared to \$36 million in the same period of 2011.
- We narrowed the focus of our worldwide imagewear business during the second quarter of 2012, resulting in the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. The sale of our European imagewear business to Smartwares, B.V. resulted in a pre-tax loss of approximately \$32 million. In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

### Condensed Consolidated Results of Operations — Second Quarter Ended June 30, 2012 Compared with Second Quarter Ended July 2, 2011

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$1,180,651	\$1,167,986	\$ 12,665	1.1 %
Cost of sales	813,719	757,962	55,757	7.4
Gross profit	366,932	410,024	(43,092)	(10.5)
Selling, general and administrative expenses	246,981	274,202	(27,221)	(9.9)
Operating profit	119,951	135,822	(15,871)	(11.7)
Other expenses	811	814	(3)	(0.4)
Interest expense, net	36,611	39,127	(2,516)	(6.4)
Income from continuing operations before income tax expense	82,529	95,881	(13,352)	(13.9)
Income tax expense	15,213	18,121	(2,908)	(16.0)
Income from continuing operations	67,316	77,760	(10,444)	(13.4)
Income (loss) from discontinued operations, net of tax	(66,085)	9,022	(75,107)	NM
Net income	<u>\$ 1,231</u>	<u>\$ 86,782</u>	<u>\$(85,551)</u>	<u>(98.6)%</u>

### **Net Sales**

Consolidated net sales were higher by \$13 million, or 1%, in the second quarter of 2012 compared to the second quarter of 2011. The higher net sales primarily resulted from the following:

- Stronger net sales in our men's underwear and kids' underwear product categories primarily resulting from price increases and space gains.
- Higher net sales in our panties and bras product categories driven by net price increases and space gains.
- Higher net sales in casualwear and activewear product categories as a result of space gains and higher unit sales volume.
- Lower sales in our branded printwear product category as a result of lower unit sales volume, especially in lightweight promotion products.

### **Gross Profit**

Gross profit was \$43 million lower in the second quarter of 2012 as compared to the second quarter of 2011. As a percentage of net sales, our gross profit was 31.1% in the second quarter of 2012 compared to 35.1% in the second quarter of 2011. The lower gross profit resulted from cost inflation, primarily higher cotton costs, partially offset by net price increases and efficiency savings from our supply chain.

### **Selling, General and Administrative Expenses**

Selling, general and administrative expenses were \$27 million lower in the second quarter of 2012 compared to the second quarter of 2011. The lower selling, general and administrative expenses were primarily attributable to lower media spending and lower distribution expenses. As a percentage of net sales, our selling, general and administrative expenses were 20.9% in the second quarter of 2012 compared to 23.5% in the second quarter of 2011.

### **Other Highlights**

*Interest Expense* – lower by \$3 million in the second quarter of 2012 compared to the second quarter of 2011 primarily due to lower outstanding debt balances. Our weighted average interest rate on our outstanding debt was 5.71% during the second quarter of 2012, compared to 5.55% in the second quarter of 2011.

*Discontinued Operations* – the results of our discontinued operations include the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. In addition to the operations of these businesses, the following charges were included in discontinued operations:

- The sale of our European imagewear business to Smartwares, B.V. for €15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million.
- In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

**Operating Results by Business Segment — Second Quarter Ended June 30, 2012 Compared with Second Quarter Ended July 2, 2011**

	Net Sales		Operating Profit (Loss)	
	Quarter Ended		Quarter Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
	(dollars in thousands)			
Innerwear	\$ 664,940	\$ 650,697	\$ 121,235	\$ 102,837
Outerwear	295,424	291,788	(977)	27,254
Direct to Consumer	94,572	97,456	9,279	9,360
International	125,715	128,045	11,694	11,724
Corporate	—	—	(21,280)	(15,353)
Total	<u>\$1,180,651</u>	<u>\$1,167,986</u>	<u>\$ 119,951</u>	<u>\$135,822</u>

**Innerwear**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$664,940	\$650,697	\$14,243	2.2%
Segment operating profit	121,235	102,837	18,398	17.9

Overall net sales in the Innerwear segment were higher by \$14 million or 2% in the second quarter of 2012 compared to the second quarter of 2011. Excluding the declines associated with a major mid-tier retail customer that is undergoing a major strategic shift, net sales increased 4% in the second quarter of 2012. The higher net sales were primarily driven by the following:

- Stronger net sales in our men's underwear (4%) and kids' underwear (12%) categories primarily resulting from price increases and space gains, partially offset by lower unit sales volume.
- Slightly higher net sales in our socks category (1%), primarily due to higher *Champion* brand net sales resulting from price increases and space gains.
- Slightly lower net sales in our intimate apparel category (1%), primarily due to lower net sales of hosiery, partially offset by higher net sales of panties and bras. The lower intimate apparel net sales was primarily the result of lower unit sales volume, partially offset by net price increases and space gains.

Innerwear segment operating profit was \$18 million higher in the second quarter of 2012 compared to the second quarter of 2011 primarily due to net price increases, efficiency savings related to our supply chain optimization and lower media spending. These lower costs were partially offset by cost inflation, particularly cotton, and lower unit sales volume.

**Outerwear**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$295,424	\$291,788	\$ 3,636	1.2 %
Segment operating profit (loss)	(977)	27,254	(28,231)	NM

## [Table of Contents](#)

Outerwear segment net sales were higher by \$4 million, or 1%, in the second quarter of 2012 compared to the second quarter of 2011. The higher net sales were primarily due to the following:

- Higher net sales in our retail casualwear category (52%), primarily resulting from space gains for our *Hanes* brand in the mass merchant channel.
- Higher net sales in our activewear category (6%), primarily due to higher unit sales volume.
- Lower net sales in our branded printwear category (24%), primarily due to lower unit sales volume especially in lightweight promotional products.

Outerwear segment operating profit was \$28 million lower in the second quarter of 2012 compared to the second quarter of 2011 primarily due to cost inflation, mostly related to higher cotton prices, lower net pricing in our branded printwear category and lower unit sales volume. These higher costs were partially offset by efficiency savings related to our supply chain optimization and lower excess and obsolete inventory costs.

### **Direct to Consumer**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$94,572	\$97,456	\$(2,884)	(3.0)%
Segment operating profit	9,279	9,360	(81)	(0.9)

Direct to Consumer segment net sales were lower by \$3 million in the second quarter of 2012 compared to the second quarter of 2011 due to lower net sales related to our Internet operations and outlet stores. Comparable store sales were 2% lower in the second quarter of 2012 compared to 2011.

Direct to Consumer segment operating profit was flat in the second quarter of 2012 compared to 2011 primarily due to lower net sales and unfavorable product sales mix, partially offset by lower media spending.

### **International**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$ 125,715	\$ 128,045	\$(2,330)	(1.8)%
Segment operating profit	11,694	11,724	(30)	(0.3)

Overall net sales in the International segment were lower by \$2 million, or 2% in the second quarter of 2012 compared to the second quarter of 2011 primarily due to an unfavorable impact of foreign exchange rates. Excluding the unfavorable impact of foreign exchange rates, International segment net sales were higher \$7 million or 5% primarily due to space gains and higher unit sales volume in our retail casualwear category in Brazil.

International segment operating profit was flat in the second quarter of 2012 compared to 2011 primarily due to lower media spending and net price increases, which were offset by cost inflation and an unfavorable impact related to foreign currency exchange rates.

### **General Corporate Expenses**

General corporate expenses were higher in the second quarter of 2012 compared to the second quarter of 2011 primarily due to higher compensation-related expenses, such as long-term incentive compensation costs and pension expense.

**Condensed Consolidated Results of Operations — Six Months Ended June 30, 2012 Compared with Six Months Ended July 2, 2011**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$2,153,784	\$2,148,036	\$ 5,748	0.3 %
Cost of sales	1,531,738	1,397,054	134,684	9.6
Gross profit	622,046	750,982	(128,936)	(17.2)
Selling, general and administrative expenses	491,450	523,068	(31,618)	(6.0)
Operating profit	130,596	227,914	(97,318)	(42.7)
Other expenses	1,456	1,415	41	2.9
Interest expense, net	73,606	80,228	(6,622)	(8.3)
Income from continuing operations before income tax expense	55,534	146,271	(90,737)	(62.0)
Income tax expense	12,489	27,544	(15,055)	(54.7)
Income from continuing operations	43,045	118,727	(75,682)	(63.7)
Income (loss) from discontinued operations, net of tax	(68,644)	16,164	(84,808)	NM
Net income (loss)	\$ (25,599)	\$ 134,891	\$(160,490)	NM

**Net Sales**

Consolidated net sales were higher by \$6 million in the six months of 2012 compared to the same period of 2011. The higher net sales primarily resulted from the following:

- Stronger net sales of our men's underwear and kids' underwear product categories primarily resulting from price increases, partially offset by lower unit sales volume.
- Higher net sales in casualwear and activewear product categories as a result of higher unit sales volume and space gains.
- Lower net sales in our intimate apparel product category primarily due to lower net sales of bras and hosiery, partially offset by higher net sales of panties. The lower intimate apparel net sales were primarily the result of lower unit sales volume, partially offset by net price increases and space gains.
- Lower net sales in our branded printwear category primarily due to lower unit sales volume, especially in lightweight promotional products.

**Gross Profit**

Gross profit was \$129 million lower in the six months of 2012 as compared to the same period of 2011. As a percentage of net sales, our gross profit was 28.9% in the six months of 2012 compared to 35.0% in the same period of 2011. The lower gross profit was impacted by cost inflation, primarily higher cotton costs, partially offset by net price increases and efficiency savings from our supply chain.

**Selling, General and Administrative Expenses**

Selling, general and administrative expenses were \$32 million lower in the six months of 2012 compared to the same period of 2011. The lower selling, general and administrative expenses were primarily attributable to lower media spending and lower distribution expenses. As a percentage of net sales, our selling, general and administrative expenses were 22.8% in the six months of 2012 compared to 24.4% in the same period of 2011.

## [Table of Contents](#)

### Other Highlights

*Interest Expense* – lower by \$7 million in the six months of 2012 compared to the same period of 2011 primarily due to lower outstanding debt balances. Our weighted average interest rate on our outstanding debt was 5.73% during the six months of 2012 compared to 5.67% in the same period of 2011.

*Discontinued Operations* – the results of our discontinued operations include the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. In addition to the operations of these businesses, the following charges were included in discontinued operations:

- The sale of our European imagewear business to Smartwares, B.V. for €15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million.
- In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

### Operating Results by Business Segment — Six Months Ended June 30, 2012 Compared with Six Months Ended July 2, 2011

	Net Sales		Operating Profit (Loss)	
	Six Months Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
	(dollars in thousands)			
Innerwear	\$1,173,978	\$1,153,380	\$172,877	\$177,602
Outerwear	567,988	578,093	(22,221)	45,886
Direct to Consumer	179,285	180,254	10,361	9,687
International	232,533	236,309	16,390	28,478
Corporate	—	—	(46,811)	(33,739)
Total net sales	<u>\$2,153,784</u>	<u>\$2,148,036</u>	<u>\$130,596</u>	<u>\$227,914</u>

### Innerwear

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$1,173,978	\$1,153,380	\$ 20,598	1.8%
Segment operating profit	172,877	177,602	(4,725)	(2.7)

Overall net sales in the Innerwear segment were higher by \$21 million or 2% in the six months of 2012 compared to the same period of 2011. Excluding the declines associated with a major mid-tier retail customer that is undergoing a major strategic shift, net sales increased 4% in the six months of 2012. The higher net sales were primarily driven by the following:

- Stronger net sales in our men's underwear (5%) and kids' underwear (18%) categories primarily resulting from price increases, partially offset by lower unit sales volume.
- Lower net sales in our intimate apparel category (2%), primarily due to lower net sales of bras and hosiery, partially offset by higher net sales of panties. The lower intimate apparel net sales were primarily the result of lower unit sales volume, partially offset by net price increases and space gains.

## [Table of Contents](#)

- Lower net sales in our socks product category (2%), primarily due to lower *Hanes* brand net sales partially offset by higher *Champion* brand net sales. The lower *Hanes* brand net sales were primarily due to lower unit sales volume, partially offset by net price increases, while the higher *Champion* brand net sales were driven primarily by higher unit sales volume and space gains.

Innerwear segment operating profit was \$5 million lower in the six months of 2012 compared to the same period of 2011 primarily due to cost inflation, particularly cotton, and lower unit sales volume. These higher costs were partially offset by higher net product pricing, efficiency savings related to our supply chain optimization, lower media spending and lower distributions costs.

### **Outerwear**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$567,988	\$578,093	\$ (10,105)	(1.7)%
Segment operating profit (loss)	(22,221)	45,886	(68,107)	NM

Outerwear segment net sales were lower by \$10 million or 2% in the six months of 2012 compared to the same period of 2011. The lower net sales were primarily due to the following:

- Lower net sales in our branded printwear category (28%), primarily due to lower unit sales volume especially in lightweight promotional products.
- Higher net sales in our activewear category (10%), primarily due to higher unit sales volume and price increases.
- Higher net sales in our retail casualwear category (12%), primarily due to space gains for our *Hanes* brand in the mass merchant channel, partially offset by lower unit sales volume resulting from a retailer's decision to focus our *Just My Size* brand toward more core basics versus a mix with fashion-oriented lines.

Outerwear segment operating profit was \$68 million lower in the six months of 2012 compared to the same period of 2011 primarily due to cost inflation, mostly related to cotton. These higher costs were partially offset by efficiency savings related to our supply chain optimization, higher net product pricing and lower media spending.

### **Direct to Consumer**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$179,285	\$180,254	\$ (969)	(0.5)%
Segment operating profit	10,361	9,687	674	7.0

Direct to Consumer segment net sales were lower by \$1 million in the six months of 2012 compared to the same period of 2011 due to lower net sales related to our Internet operations. Comparable store sales were 1% higher in the six months of 2012 compared to the same period of 2011.

Direct to Consumer segment operating profit was \$1 million higher in the six months of 2012 compared to the same period of 2011 primarily due to lower media spending, partially offset by unfavorable product sales mix.

## [Table of Contents](#)

### **International**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
Net sales	\$232,533	\$236,309	\$ (3,776)	(1.6)%
Segment operating profit	16,390	28,478	(12,088)	(42.4)

Overall net sales in the International segment were lower by \$4 million, or 2%, in the six months of 2012 compared to the same period of 2011 primarily due to an unfavorable impact of foreign exchange rates. Excluding the unfavorable impact of foreign exchange rates, International segment net sales were higher by \$7 million or 3%. Excluding the impact of foreign currency, net sales were impacted by the following:

- Higher net sales in our activewear category in Australia of \$10 million, primarily resulting from a benefit from the acquisition of the assets of the TNF Group Unit Trust from TNF Group Pty Ltd, as trustee, and of Player Sportswear Unit Trust from Player Sportswear Pty Ltd, as trustee (collectively “TNF”) in April 2011.
- Higher net sales in Latin America of \$7 million, primarily due to space gains and higher unit sales volume in our retail casualwear category in Brazil.
- Lower net sales in Asia of \$5 million, primarily resulting from a one-time termination fee of \$5 million that we received in the first quarter of 2011 related to a royalty license agreement.

International segment operating profit was lower by \$12 million in the six months of 2012 compared to the same period of 2011. In addition to increased cotton costs and other inflation, the lower operating profit was attributable to a one-time termination fee of \$5 million that we received in 2011 related to a royalty license agreement and an unfavorable impact related to foreign currency exchange rates. These higher costs were partially offset by net price increases.

### **General Corporate Expenses**

General corporate expenses were higher in the six months of 2012 compared to the same period of 2011 primarily due to costs related to supply chain actions and higher compensation-related expenses, such as long-term incentive compensation costs and pension expense.

### **Liquidity and Capital Resources**

#### ***Trends and Uncertainties Affecting Liquidity***

Our primary sources of liquidity are cash generated by operations and availability under the \$600 million revolving credit facility (the “Revolving Loan Facility”) under the senior secured credit facility that we entered into in 2006 and amended and restated in December 2009 (the “2009 Senior Secured Credit Facility”), the accounts receivable securitization facility that we entered into in November 2007 (the “Accounts Receivable Securitization Facility”) and our international loan facilities. At June 30, 2012, we had \$574 million of borrowing availability under our Revolving Loan Facility (after taking into account outstanding letters of credit), \$89 million of borrowing availability under our international loan facilities, \$30 million in cash and cash equivalents, and no borrowing availability under our Accounts Receivable Securitization Facility. We currently believe that our existing cash balances and cash generated by operations, together with our available credit capacity, will enable us to comply with the terms of our indebtedness and meet foreseeable liquidity requirements.

The following have impacted or are expected to impact liquidity:

- we have principal and interest obligations under our debt;
- we expect to continue to invest in efforts to improve operating efficiencies and lower costs;
- we may selectively pursue strategic acquisitions;

## [Table of Contents](#)

- we could increase or decrease the portion of the income of our foreign subsidiaries that is expected to be remitted to the United States, which could significantly impact our effective income tax rate; and
- our board of directors has authorized the repurchase of up to 10 million shares of our stock in the open market over the next few years (2.8 million of which we have repurchased as of June 30, 2012 at a cost of \$75 million).

We expect to be able to manage our working capital levels and capital expenditure amounts to maintain sufficient levels of liquidity. Although we may choose to pursue strategic acquisitions or repurchase our stock in the open market, during 2012 and 2013 we intend to primarily utilize cash flow for the reduction of long-term debt.

We expect to incur charges of approximately \$20 million in 2012 for supply chain actions, of which approximately \$16 million is associated with the imagewear restructuring. Of the \$20 million of supply chain costs, we incurred approximately \$14 million in charges in the first half of 2012 and expect approximately \$6 million in the second half of 2012. Offsetting these charges will be efficiency savings of approximately \$30 million to \$40 million that we expect to realize from our supply chain optimization initiatives in 2012. We achieved approximately \$18 million of these savings during the first half of 2012.

### ***Inflation and Changing Prices***

The economic environment in which we are operating continues to be uncertain and volatile, which could have unanticipated adverse effects on our business during 2012 and beyond. For example, our results in the first half of 2012 were significantly impacted by a sustained increase in various input costs, such as cotton and oil-related materials, utilities, freight and wages. With the recent decline in cotton prices, we believe the most significant cost inflation is now behind us. Based on current market conditions, we expect the impact of cost inflation in the range of \$250 million to \$300 million in 2012, of which approximately \$200 million relates to higher cotton costs. Cost inflation impacted our results in the first half of 2012 by approximately \$220 million.

### ***Cash Requirements for Our Business***

We rely on our cash flows generated from operations and the borrowing capacity under our Revolving Loan Facility, Accounts Receivable Securitization Facility and international loan facilities to meet the cash requirements of our business. The primary cash requirements of our business are payments to vendors in the normal course of business, capital expenditures, maturities of debt and related interest payments, contributions to our pension plans and repurchases of our stock. We believe we have sufficient cash and available borrowings for our liquidity needs.

There have been no significant changes in the cash requirements for our business from those described in our Annual Report on Form 10-K for the year ended December 31, 2011.

### ***Sources and Uses of Our Cash***

The information presented below regarding the sources and uses of our cash flows for the six months ended June 30, 2012 and July 2, 2011 was derived from our consolidated financial statements.

	Six Months Ended	
	June 30, 2012	July 2, 2011
	(dollars in thousands)	
Operating activities	\$ 12,740	\$ (68,253)
Investing activities	(6,102)	(44,694)
Financing activities	(11,614)	113,201
Effect of changes in foreign currency exchange rates on cash	(707)	730
Increase (decrease) in cash and cash equivalents	(5,683)	984
Cash and cash equivalents at beginning of year	35,345	43,671
Cash and cash equivalents at end of period	<u>\$ 29,662</u>	<u>\$ 44,655</u>

## [Table of Contents](#)

### *Operating Activities*

Net cash provided by operating activities was \$13 million in the six months of 2012 compared to net cash used in operating activities of \$68 million in the same period of 2011. The higher net cash from operating activities is primarily attributable to improved working capital resulting from a reduction in inventory levels caused by declining cotton costs and unit levels.

### *Investing Activities*

Net cash used in investing activities was \$6 million in the six months of 2012 compared to \$45 million in the same period of 2011. The lower net cash used in investing activities was primarily the result of lower net capital expenditures of \$17 million and net cash proceeds of \$13 million from the sale of the European imagewear business in 2012. In addition, we used cash of \$9 million in 2011 related to the acquisition of TNF in April 2011.

### *Financing Activities*

Net cash used in financing activities was \$12 million in the six months of 2012 compared to net cash provided by financing activities of \$113 million in 2011. The lower net cash from financing activities was primarily the result of lower net borrowings on our Accounts Receivable Securitization Facility.

### **Financing Arrangements**

During 2012, the following changes have been made to our financing arrangements:

- In March 2012, we amended the Accounts Receivable Securitization Facility. This amendment decreased certain usage fee rates and extended the termination date to March 2013.
- In July 2012, we repurchased approximately \$148 million of the Floating Rate Senior Notes at 100% of the principal amount thereof.
- In July 2012, we amended the Revolving Loan Facility to reduce the interest rate and extend the maturity date to September 2016 with the provision that it will be extended to July 2017 if we redeem or refinance our 8% Senior Notes prior to September 2016.

As of June 30, 2012, we were in compliance with all financial covenants under our credit facilities. We expect to maintain compliance with our covenants for the foreseeable future, however economic conditions or the occurrence of events discussed under "Risk Factors" in our Annual Report on Form 10-K or other SEC filings could cause noncompliance.

There have been no other significant changes in the financing arrangements from those described in our Annual Report on Form 10-K for the year ended December 31, 2011.

### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements within the meaning of Item 303(a)(4) of SEC Regulation S-K.

### **Critical Accounting Policies and Estimates**

We have chosen accounting policies that we believe are appropriate to accurately and fairly report our operating results and financial condition in conformity with accounting principles generally accepted in the United States. We apply these accounting policies in a consistent manner. Our significant accounting policies are discussed in Note 2, titled "Summary of Significant Accounting Policies," to our financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2011.

## [Table of Contents](#)

The application of critical accounting policies requires that we make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures. These estimates and assumptions are based on historical and other factors believed to be reasonable under the circumstances. We evaluate these estimates and assumptions on an ongoing basis and may retain outside consultants to assist in our evaluation. If actual results ultimately differ from previous estimates, the revisions are included in results of operations in the period in which the actual amounts become known. The critical accounting policies that involve the most significant management judgments and estimates used in preparation of our financial statements, or are the most sensitive to change from outside factors, are discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2011. There have been no material changes in these policies during the quarter ended June 30, 2012.

### **Recently Issued Accounting Pronouncements**

#### ***Disclosures About Offsetting Assets and Liabilities***

In December 2011, the FASB issued new accounting rules related to new disclosure requirements regarding the nature of an entity's rights of setoff and related arrangements associated with its financial instruments and derivative instruments. The new rules are effective for us in the first quarter of 2015 with retrospective application required. We do not expect the adoption of the new accounting rules to have a material effect on our financial condition, results of operations or cash flows.

### **Item 3. *Quantitative and Qualitative Disclosures about Market Risk***

There have been no significant changes in our market risk exposures from those described in Item 7A of our Annual Report on Form 10-K for the year ended December 31, 2011.

### **Item 4. *Controls and Procedures***

As required by Exchange Act Rule 13a-15(b), our management, including our Chief Executive Officer and Chief Financial Officer, conducted an evaluation of the effectiveness of our disclosure controls and procedures, as defined in Exchange Act Rule 13a-15(e), as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective.

In connection with the evaluation required by Exchange Act Rule 13a-15(d), our management, including our Chief Executive Officer and Chief Financial Officer, concluded that no changes in our internal control over financial reporting occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II**

**Item 1.      *Legal Proceedings***

Although we are subject to various claims and legal actions that occur from time to time in the ordinary course of our business, we are not party to any pending legal proceedings that we believe could have a material adverse effect on our business, results of operations, financial condition or cash flows.

**Item 1A.     *Risk Factors***

No updates to report.

**Item 2.      *Unregistered Sales of Equity Securities and Use of Proceeds***

None.

**Item 3.      *Defaults Upon Senior Securities***

None.

**Item 4.      *Mine Safety Disclosures***

Not applicable.

**Item 5.      *Other Information***

None.

**Item 6.      *Exhibits***

The exhibits listed in the accompanying Exhibit Index are filed or furnished as part of this Quarterly Report on Form 10-Q.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HANESBRANDS INC.

By: /s/ Richard D. Moss

Richard D. Moss  
Chief Financial Officer

(Duly authorized officer and principal financial officer)

Date: August 1, 2012

**INDEX TO EXHIBITS**

<b><u>Exhibit Number</u></b>	<b><u>Description</u></b>
3.1	Articles of Amendment and Restatement of Hanesbrands Inc. (incorporated by reference from Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on September 5, 2006).
3.2	Articles Supplementary (Junior Participating Preferred Stock, Series A) (incorporated by reference from Exhibit 3.2 to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on September 5, 2006).
3.3	Amended and Restated Bylaws of Hanesbrands Inc. (incorporated by reference from Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on December 15, 2008).
10.1	Second Amendment dated July 13, 2012 to the Amended and Restated Credit Agreement dated as of December 10, 2009 among the Company, the various financial institutions and other persons from time to time party thereto, Barclays Bank PLC and Goldman Sachs Credit Partners L.P., as the co-documentation agents, Bank of America, N.A. and HSBC Securities (USA) Inc., as the co-syndication agents, JPMorgan Chase Bank, N.A., as the administrative agent and collateral agent and J.P. Morgan Securities LLC (formerly known as J.P. Morgan Securities Inc.), Merrill Lynch, Pierce Fenner & Smith Incorporated (formerly known as Banc of America Securities LLC), HSBC Securities (USA) Inc. and Barclays Capital, the investment banking division of Barclays Bank PLC, as the joint lead arrangers and joint book runners (incorporated by reference from Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed with the Securities Exchange Commission on July 17, 2012).
31.1	Certification of Richard A. Noll, Chief Executive Officer.
31.2	Certification of Richard D. Moss, Chief Financial Officer.
32.1	Section 1350 Certification of Richard A. Noll, Chief Executive Officer.
32.2	Section 1350 Certification of Richard D. Moss, Chief Financial Officer.
101.INS XBRL	Instance Document*
101.SCH XBRL	Taxonomy Extension Schema Document*
101.CAL XBRL	Taxonomy Extension Calculation Linkbase Document*
101.LAB XBRL	Taxonomy Extension Label Linkbase Document*
101.PRE XBRL	Taxonomy Extension Presentation Linkbase Document*
101.DEF XBRL	Taxonomy Extension Definition Linkbase Document*

\* Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

**CERTIFICATION PURSUANT TO  
SECTION 302 OF THE  
SARBANES-OXLEY ACT OF 2002**

I, Richard A. Noll, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Hanesbrands Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Richard A. Noll

Richard A. Noll  
Chief Executive Officer

Date: August 1, 2012

**CERTIFICATION PURSUANT TO  
SECTION 302 OF THE  
SARBANES-OXLEY ACT OF 2002**

I, Richard D. Moss, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Hanesbrands Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Richard D. Moss

---

Richard D. Moss  
Chief Financial Officer

Date: August 1, 2012

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Hanesbrands Inc. ("Hanesbrands") on Form 10-Q for the fiscal quarter ended June 30, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Richard A. Noll, Chief Executive Officer of Hanesbrands, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Hanesbrands.

/s/ Richard A. Noll

---

Richard A. Noll  
Chief Executive Officer

Date: August 1, 2012

The foregoing certification is being furnished to accompany Hanesbrands Inc.'s Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2012 (the "Report") solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not be deemed filed as part of the Report or as a separate disclosure document and shall not be deemed incorporated by reference into any other filing of Hanesbrands Inc. that incorporates the Report by reference. A signed original of this written certification required by Section 906 has been provided to Hanesbrands Inc. and will be retained by Hanesbrands Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Hanesbrands Inc. ("Hanesbrands") on Form 10-Q for the fiscal quarter ended June 30, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Richard D. Moss, Chief Financial Officer of Hanesbrands, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Hanesbrands.

/s/ Richard D. Moss

---

Richard D. Moss  
Chief Financial Officer

Date: August 1, 2012

The foregoing certification is being furnished to accompany Hanesbrands Inc.'s Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2012 (the "Report") solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not be deemed filed as part of the Report or as a separate disclosure document and shall not be deemed incorporated by reference into any other filing of Hanesbrands Inc. that incorporates the Report by reference. A signed original of this written certification required by Section 906 has been provided to Hanesbrands Inc. and will be retained by Hanesbrands Inc. and furnished to the Securities and Exchange Commission or its staff upon request.